CHARTERED PROFESSIONAL ACCOUNTANTS CANADA

Financial Literacy Program

The CPA Canada Financial Literacy Program offers **free workshops** for adults, entrepreneurs, children and new Canadians - with a mission "to deliver unbiased objective financial literacy education & information to improve the overall state of financial literacy in Canada".

https://www.cpacanada.ca/en/the-cpa-profession/financial-literacy/about-cpa-canada-financial-literacy

ADULT SESSIONS

These sessions target the diverse needs of adults, whether starting out in their career, raising money-smart children, or planning to retire.

SENIORS SESSIONS

These sessions help seniors to better manage their finances in retirement and protect themselves against fraud.

WORKPLACE SESSIONS

These sessions help employees improve their overall financial health, whether they are saving for their first home or planning for retirement.

ENTREPRENEUR SESSIONS

These sessions help entrepreneurs with the tools and understanding of how to make their businesses a success.

NEW CANADIAN SESSIONS

These sessions teach new immigrants to effectively manage their money, covering topics such as how credit works, filing taxes and putting a financial plan in action.

SCHOOL WORKSHOPS

These workshops teach students basic concepts and skills through interactive activities and case studies.

POST SECONDARY SESSION

This session teaches post-secondary students about credit and debt, as well as practical ways to take control of their finances.

SMALL AND MEDIUM BUSINESS SESSIONS

These sessions educates small and medium business owners/managers on key topics from financial statements basics to effective financial management.

Please contact me if you have a group who could benefit from these free workshops, or if you'd like to find out more about the format or content of the workshops.

Magdalena (Medy) Dytuco, CPA, CGA, CFP
Volunteer CPA presenter for the Financial Literacy Program
Certified Financial Planner & Coach

Providing a Different Perspective to Create Ease & Freedom in Achieving your Financial Goals

Cell: 604-368-1735 / email: DytucoFinancial@gmail.com www.DytucoFinancialServices.com

The following is a list of available session as of Oct 2016:

Seniors Sessions

These sessions help seniors to better manage their finances in retirement and protect themselves against fraud.

FRAUD PROTECTION FOR SENIORS

Learn how you can protect yourself against fraud.

MANAGING FINANCES IN RETIREMENT

Learn how to better manage your finances and make your money stretch for you in your retirement.

Post Secondary Session

This session teaches post-secondary students about credit and debt, as well as practical ways to take control of their finances.

MANAGING DEBT, MAKING CREDIT WORK FOR YOU

Understand credit and learn how to take control of your finances.

New Canadian sessions

These sessions teach new immigrants to effectively manage their money, covering topics such as how credit works, filing taxes and putting a financial plan in action.

TIPS AND SECRETS SMART CANADIANS KNOW

Learn about the basics of banking, credit and taxes.

BUILDING WEALTH IN CANADA

Learn ways and options to effectively manage money.

Entrepreneur Sessions

These sessions help entrepreneurs with the tools and understanding of how to make their business a success.

FINANCIAL SURVIVAL FOR ENTREPRENEURS

Understand the management of growth and expansion, how to seek financing and effective tax strategies.

TOP FIVE MISTAKES START-UPS MAKE

Understand the value of a business plan and business structure, and how to monitor cash flow.

Small and Medium Business Sessions

These sessions educate small and medium business owners/managers on key topics from financial statements basics to effective financial management.

UNDERSTANDING FINANCIAL STATEMENTS

Cover the basics around the terms and concepts of financial statements.

ADVANCED FINANCIAL STATEMENTS

Learn about more complex concepts of financial statements such as accrued payables, work in process and non-operating income.

WHY FINANCIAL RATIOS MATTER

Learn about the calculation and interpretation of financial ratios.

WHY HEALTHY BALANCE SHEETS MATTER

Understand the concept of a healthy balance sheet and learn how to create one.

THE MONEY SIDE OF BUSINESS

Better understand the basic tools and techniques of financial management, including budget creation and monitoring and cash management.

GROWTH AND EXPANSION

Learn about the financial implications of growth on a business and how to analyze and plan for it.

GETTING MONEY: WHAT LENDERS, INVESTORS WANT

Find out what financial and nonfinancial information is used to evaluate a loan request and the steps to prepare for a presentation to lenders.

MAXIMIZING YOUR BUSINESS

Learn the key concepts of cash management, working capital and operational efficiency.

Workplace sessions

These sessions help employees improve their overall financial health, whether they are saving for their first home or planning for retirement.

Adult sessions

These sessions target the diverse needs of adults, whether starting out in their career, raising money-smart children, or planning to retire.

SAVING STRATEGIES: EASY CONCEPT, DIFFICULT REALITY

Learn how to save more, pay down debt, spend less and invest in the future.

TEN HEALTHY HABITS OF FINANCIAL MANAGEMENT

How to become better money managers.

HOW TO TEACH YOUR KIDS ABOUT MONEY

Helps with the goals and challenges of raising money-smart kids.

ARE YOU A GOOD FINANCIAL ROLE MODEL?

Improve financial management and help adults teach their kids about money.

EFFECTIVE TAX STRATEGIES

Better understand Canada's tax system and minimize the amount of tax paid.

FRAUD PROTECTION

Understand fraud and how to protect yourself from becoming a victim.

PLANNING FOR RETIREMENT

How to effectively plan for the kind of retirement you desire.

ESTATE PLANNING

Learn how to create a plan to distribute assets, during life or upon death.

TIPS AND SECRETS SMART CANADIANS KNOW

Learn about the basics of banking, credit and taxes.

BUILDING WEALTH IN CANADA

Learn ways and options to effectively manage money.

School workshops

These workshops teach students basic concepts and skills through interactive activities and case studies.

GRADES 4/5: BARTERING

Help students understand the concept of bartering and the role money plays in the exchange of goods and services.

GRADES 4/5: NEEDS AND WANTS

Help students learn about the difference between wants and needs.

GRADES 4/5: SAVINGS AND BANK ACCOUNTS

Teach students the importance of saving money.

GRADES 7/8: SAVINGS AND BANK ACCOUNTS

Teach students the benefits of saving when making daily financial choices.

GRADES 7/8: BUDGETING AND EXPENSES

Students will learn about the importance of making choices between needs and wants, and the rewards of staying within a budget.

GRADES 7/8: EARNING INCOME

Help students understand the concept of earning income and explore the challenges and options for doing so.

GRADES 7/8: GOAL SETTING

Help students understand the setting, prioritizing and achieving of goals.

GRADES 10/11: BUDGETING AND SAVING

Teach students the importance of knowing where money is being spent so that spending and saving habits can be balanced.

GRADES 10/11: CREDIT CARDS AND DEBT

Help students better understand the concept of credit cards and how to manage debt responsibly.

GRADES 10/11: GOAL SETTING

Teach students the importance of setting goals to help make dreams tangible and achievable.

GRADES 10/11: EARNING INCOME

Help students learn how skills and abilities are related to earning income.